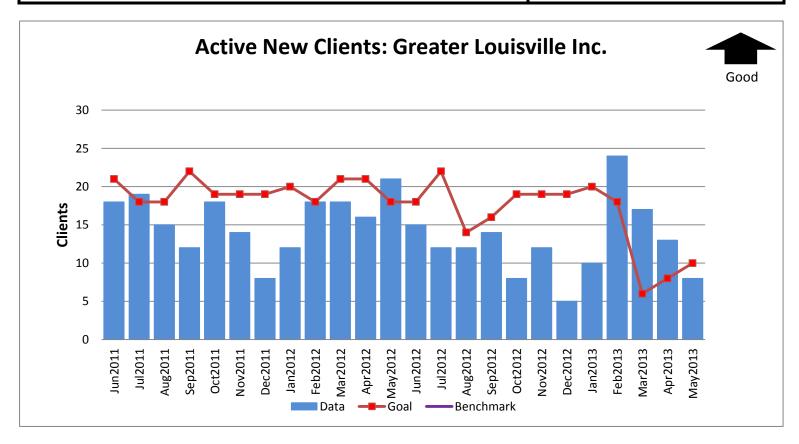
Active New Clients: Greater Louisville Inc. Economic Growth & Innovation 6/28/2013

Measurement method		Why measure?		What is our goal?	
The number of new clients who work with the chamber of commerce to locate or expand in Louisville		Taking job creation to the next level is a strategic priority for Mayor Fischer		225 active new clients in calendar year 2013	
How are we doing?					
Mar 2012-Feb 2013 12 Month Goal	Mar 2012-Feb 2013 12 Month Actual		May2013 Goal	May2013 Actual	
225	150		10	8	YOY
Clients	Clients		Clients	Clients	
				Performance Stoplight Key	
Note: Raw data supporting this chart will be available				Red Light = Off Goal	
on the open data portal in the future.				Yellow Light = Approaching Goal	
http://portal.louisvilleky.gov/service/data				Green Light = Meets Goal	
				No Lights = No Goal/No Data	





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